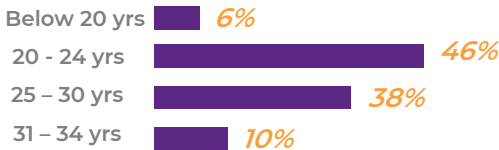


## Survey Respondents' Demographics

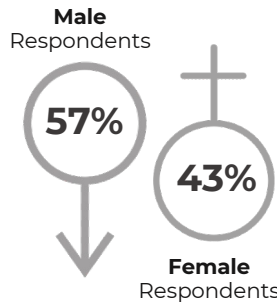


Youth participants completed the final engagement survey

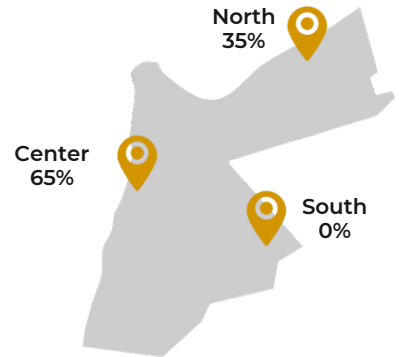
### Age Distribution



### Gender Distribution



### Geographic Distribution



## Key Findings

The project activities were successful in increasing access to lasting networks of experts.

88% of youth participant reported that the **networking activities** have **positively addressed their needs** in designing and testing new technology-based solutions to counter threats of misinformation and disinformation.

79% identified **"The Youth Summit"** as the **most successful networking event** in that it provided them with the opportunity to present their hard work to the local community.

**100%** Strongly agreed/ agreed that:



They were provided with **various valuable networking opportunities** throughout the duration of the project.



The experts they connected with **provided ongoing support**.



The experts were **specialized in areas that were highly relevant** to the theme of their startup tech solution.



The experts were experienced; with strong **technical knowledge**, which in turn **strengthened their startup ideas**.

Networking activities allowed/ taught youth participants **TO:**

- 1 Manage time effectively.
- 2 Identify and address target audience.
- 3 Consolidate expert experience and technical knowledge to overcome challenges.
- 4 Improve overall quality of tech-solutions.
- 5 Receive constant support and encouragement.
- 6 Ensure that solutions can cater to an ever-changing environment.

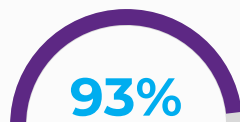
Strongly agreed/agreed that:

### Networking with Experts:

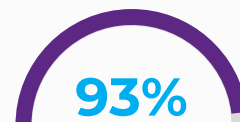
### Program Activities Generally



Supported them design revenue generating ideas.



Met all their needs and expectations, more specifically with regards to designing and testing tech-based solutions.



Provided them with the opportunity to connect with individuals that can support their project financially.

## Key Findings

The project activities were successful in establishing a platform for youth to incubate ideas and champion innovative social entrepreneurship to tackle mis/disinformation.

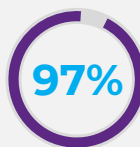
▶ **82%** of youth participant believe that their participation in the Community of Practice supported their new ideas and social entrepreneurship.

More male participants (**89%**) agreed in comparison to females (**75%**) – Due to the higher level of engagement of males throughout this activity than females. (More males joined the CoP).

Although youth participants believe that their participation in the Community of Practice did **support their new ideas** and **Social Entrepreneurship**, **36%** indicated that this specific activity **did not connect** them with individuals and experts that could help support their startup financially. Rather, attributed the networking related activities to this component. This is due to low engagement throughout this activity as a result to overlapping activities.

Also, the youth have prior experience in implementing initiatives as opposed to startups - this mindset prevents them from pursuing and planning for activities beyond the scope of the project; impacting sustainability. This could justify the lack of effort on their part to ensure effective use of the CoP to establish funding for sustainability purposes.

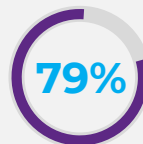
Survey respondents **strongly agreed/agreed**



That the community of practice (Instagram /Facebook page) provided them with the **opportunity to network** with other **project participants**.

And allowed a fluid **exchange of information**, successes, challenges that were constructive in improving and building on their ideas.

That the community of practice provided them with the **opportunity to advertise their ideas** as real-world entrepreneurial projects.



And allowed them to **collaborate and share resources** with project participants and the local community.

**100%** Of youth participants believe that they can **make a real change in their communities**, by addressing /countering misinformation /disinformation, and as a result, **impact their targeted communities positively**.

The top examples provided are listed below:

- 1 Addressing **taboo topics** and disseminating messages that people need to know.
- 2 Publishing media campaigns that can **reach a wider audience** in efforts of addressing and countering mis/disinformation.
- 3 **Raising awareness** on common misconceptions by correcting them.
- 4 **Effectively communicating** essential messages to influence targeted audience.


## Key Findings


Participants indicated that they can now manifest **true change** as a result of the many noteworthy skills they attained throughout the program activities, such as:

- Identifying **cyber security** threats and protecting personal information.
- Identifying mis/disinformation and **tracking sources** (fact-checking).
- **Framing media content** to reach previously identified target audience and achieve change objectives successfully.
- Developing M&E related skills, to quantify and **measure change**.
- E-Marketing and Social Media skills.
- Working effectively within a team and forming partnerships.
- Budgeting, problem solving and time-management skills.
- Concept ideation to realization.

## Key Findings

Youth participants were asked to provide the M&E team with feedback on the project activities and program design:

**97%** Of respondents scored **“Search staff support”** throughout the duration of the project (in terms of communication, guidance and responsiveness..) 

**86%** Of respondents scored **“The resources and materials offered by Search”** throughout the duration of the project. 

*“ Whatever we asked for was always made available to us throughout the duration of the project. The project officer was always readily available and responsive. ”*  
- Female, 25, Irbid

### Relevance



Of respondents scored the **quality** of the project activities and events hosted by Search, and their **relevance to achieving** personal & overarching program goals.

**A SCORE of 4&5 out of 5**

### Effectiveness



Of respondents scored the effectiveness of the project in **empowering Jordanian youth to pay an active role** in developing innovative solutions to the challenges of online misinformation and disinformation in Jordan; through the various **opportunities that allowed them to strengthen their capacity to design initiatives and engage in leadership and entrepreneurial related activities.**

**A SCORE of 4&5 out of 5**

### Impact



Of respondents scored the **impact/ sustainability** that their ideas would be able to achieve **beyond the scope of the project** in countering misinformation/ disinformation in Jordan.

**A SCORE of 4&5 out of 5**

## Program Achievements

- 1 Offered youth a space to **communicate freely** to produce an impactful outcome.
- 2 Engaged youth in **skill building** and **knowledge transferring** activities. According to youth, these new set of skills will attract many opportunities in the future.
- 3 Allowed youth to take a stance towards **issues that mean they stand for.**
- 4 Reinforced their startup ideas with **media campaigns** to reach and resonate with a wider audience.

## Suggestions for Improvement

- 1 Introduce **team building activities** between project participants and within groups, in order to establish stronger and lasting relationships between participants on both a personal and professional level.
- 2 A longer and more **advanced training** bootcamp; this will allow youth to dig deeper into certain topics.
- 3 An extended **project timeline**; for youth to adequately design and implement tech solutions, with enough time to adjust in response to feedback.